

# BUYER'S GUIDE TO BANNERS



## EASY AS 1-2-3!

1. Will you be using your banner indoors or outdoors?
2. How long will your banner be displayed?
3. Do you need a single- or double-sided banner?





Banners are finished with brass grommets by default; can be customized with nickel or clear plastic grommets by request.

## GOOD

### 10 oz. Scrim Vinyl

(See page 59 in our 2026 Product Guide)



Light-duty vinyl for short-term use.



Your artwork will be printed on the front of the banner only.

90/1  
DAY/YR  
PRODUCT

One-year warranty when used indoors; 90-day warranty when used outdoors.



Designed for use in windy conditions (rated on the Beaufort Wind Scale).

## BETTER

### 13 oz. Scrim Vinyl

(See page 59 in our 2026 Product Guide)



Medium-thickness vinyl for a variety of uses.



Your artwork will be printed on the front of the banner only.

90/1  
DAY/YR  
PRODUCT

One-year warranty when used indoors; 90-day warranty when used outdoors.



Designed for use in windy conditions (rated on the Beaufort Wind Scale).

## BEST

### 18 oz. Opaque Scrim Vinyl

(See page 61 in our 2026 Product Guide)



The thickest, most durable banner material we offer.



Your artwork can be printed on both sides of the banner.

90/1  
DAY/YR  
PRODUCT

One-year warranty when used indoors; 90-day warranty when used outdoors.



Designed for use in windy conditions (rated on the Beaufort Wind Scale).

## POPULAR FINISHING STYLES

### Heat Weld

Single-sided vinyl banners only



Hem & Grommets



Hem, Rope & Grommets



3" Pole Pockets

### Sewn

Double-sided vinyl banners



Hem & Grommets



Hem Only

Additional finishing styles available online.

## QUICK & EASY ORDERING

### BUILD YOUR OWN BANNERS

WITH OUR QUICK & EASY ONLINE TOOL

Visit our website for accurate quotes and hassle-free ordering 24/7!

Under the Banners & Flags tab, click **Build Your Own Banners**.

Accurate Quoting · Large Quantities · Additional Finishing Styles · Custom Sizes